

## **Digimaker AS, the leading Norwegian Web Content Product company, establishes Value Added Partner and Reseller Partnership with Amtech for Saudi Arabia**

**Jeddah September 17th, 2006** – Digimaker, the .NET CMS, provider of the world's leading Microsoft.NET based Web Content Management platform for developers and business users, today announced its partnership with Amtech IT Solutions. This partnership establishes Amtech IT Solutions as the leading reseller, value added development partner and system integrator for Digimaker, for the Kingdom of Saudi Arabia.

"We see tremendous potential in the market of Saudi and want to harness the potential with the right partners and develop world class web solutions. We have chosen to work with Amtech IT Solutions, as a very focused aggressive organization in the Middle East, they have expertise and the necessary drive to make our desired growth possible" said Mr. Sunny Ghosh, International Sales Officer for Digimaker Partner Network worldwide.

Inaugurated in 1997, Digimaker content management system is widely regarded as being the ultimate platform for powerful web solutions by partners worldwide. The .NET CMS provides exceptional capacity, functionality, and flexibility. The Digimaker .NET Content Management Platform is used by enterprises like Mercedes Benz, National Oil well, Fast Search Enterprise Portal Solutions, KPN, and The Financial Times. It is downloadable and self installing and fully integrated with Microsoft Visual Studio for easy development of solutions.

Also, this partnership will allow Digimaker and Amtech to jointly release the premium and most awaited 6.0 version, based on the Microsoft .NET 2.0 framework. Digimaker is seamlessly integrated with the 2.0 framework. Portal developers can use the power of .NET 2.0 and make solutions using the power of Master page, Web parts, Profile, Personalization and the host of goodies that the new framework provides. Also, this release will support SQL Server 2005.

Digimaker Content Management is a content management system and development platform including all standard functionalities you would expect from a market leading Content Management platform. Still the Digimaker platform differentiates from other Content Management platforms by providing a much wider approach to web content management including powerful e-marketing concepts for personalization and click stream analysis.

"Digimaker CMS provides our clients with a wider approach to web content management than systems traditionally designed for this market. In addition to creating and managing online content and web communication, it enable our clients to communicate to their web or external audience using a sophisticated mail campaign manager and keep track of their complete web transactions via the Website statistics engine. Digimaker's impressive track record of having completed several successful projects with world leading brand names across a diverse industry gives us ample confidence in promoting Digimaker CMS in our growing Saudi market" said Mohamed Mustafa, from Amtech IT Services, Jeddah.

### **About Digimaker AS**

Founded in 1997; Digimaker AS is Norway's leading Web Content Management product company, with two development centers in Kristiansand Norway and Bangalore India. Ranked as one of the fastest growing IT companies in Scandinavia, Digimaker is a well-established name in Norway, Denmark, Sweden, Germany, Finland and USA and is fast expanding with partner networks in Europe and the Middle East. For more information on Digimaker and its products, log on to [www.digimaker.com](http://www.digimaker.com)

For more information on Digimaker and its products, visit [www.digimaker.com](http://www.digimaker.com). Digimaker may also be contacted on phone at our Norway office, or the India Office on +91 98 45166926 and on email at [sales@digimaker.com](mailto:sales@digimaker.com)

For Digimaker Media enquiries, contact:

Sam Mahan

Tel: 91 (80) 4125-4481

email: [sam@digimaker.com](mailto:sam@digimaker.com)

### **About Amtech IT Services**

Established in 1999 at Jeddah, the commercial hub of the Kingdom of Saudi Arabia, Amtech has helped many companies in selecting, implementing and maintaining efficient and cost-effective solutions satisfying their business needs. Amtech's reputation is built on the commitment to providing added value and service to all its customers. In collaboration with our partners, we share remarkable resources and expertise to come up with the right solution suitable for different needs and budgets. With a Multi-national team of qualified, dedicated staff force, Amtech delivers the kind of solution and service that suit to each client's specific demands. Please visit Amtech Web for more info - <http://www.amtech.com.sa/>

For Amtech IT Services Media enquiries, contact:

Mr. Mohamed Mustafa

Tel: +966 504632859

email: [mustafa@amtech.com.sa](mailto:mustafa@amtech.com.sa)